

# Commercial Overview

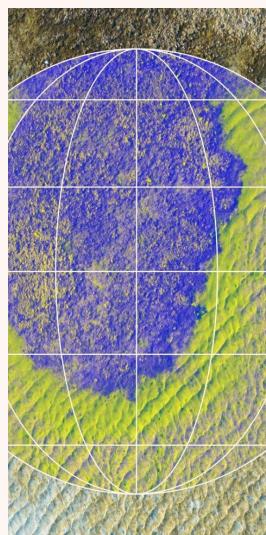
#### Mission



Our vision is to help Earth manage its most valuable resource: Water.

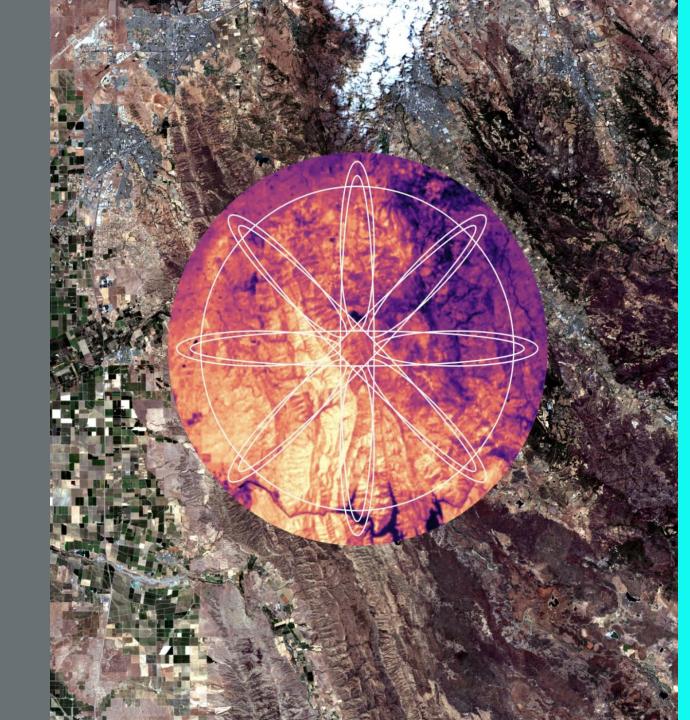
We provide geospatial intelligence for food security, public safety, and the environment through daily surface temperature data and crop analytics.





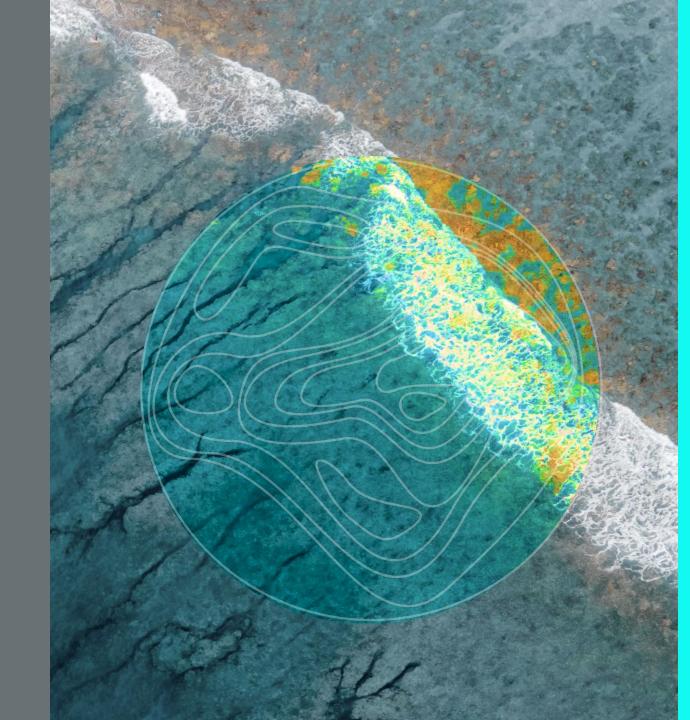
# Thermal & Surface Temperature

Hydrosat provides data beyond what is detectable by most satellites, thermal infrared. Thermal infrared data enables you to monitor Earth's surface temperature.



## Improvements & New Use Cases

Our temperature data significantly improves on common visual data use cases; it also enables unique ones that only thermal infrared can meet.



#### **Use Case List**



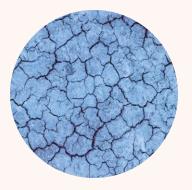
Hydrosat surface temperature data can be used for a wide range of applications. Those identified here are those that we believe are most promising, but there are many more that exist and more so that have not been thought of yet.



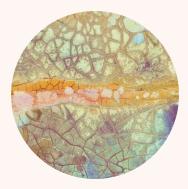
IRRIGATION OPTIMIZATION



WILDFIRE RISK ASSESSMENT



DROUGHT PREDICTION



DISEASE VECTOR MAPPING



**ECOSYSTEM MONITORING** 



LAND COVER CLASSIFICATION



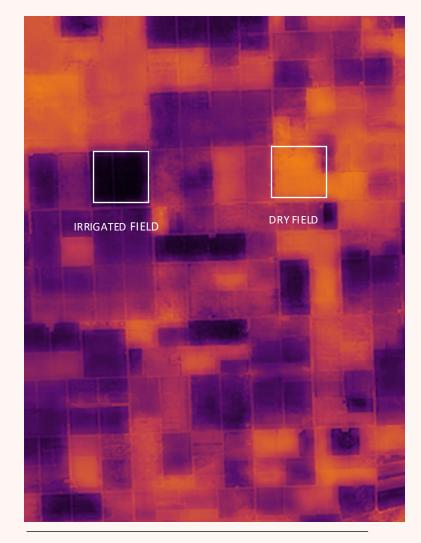
WATER RESOURCE MANAGEMENT



**URBAN HEAT MAPPING** 

# **Crop Stress Example**







20M LAND SURFACE TEMPERATURE

20M VISIBLE

# Filling The Capability Gap



Despite a vast number of visible and radar data sources, thermal is a gap.





# Phased Product Roadmap





#### Phase I: Fusion Hub

2021

- Simulates constellation data with sophisticated data fusion algorithms
- Identify user pain points before constellation

Phase III: Hydrosat Constellation

- Provides daily, analytics-ready temperature data to at scale
- 16-satellite temperature sensing constellation



2024 AND BEYOND



JAN 2021

#### Phase 0: High Altitude Balloon Test

- Tested prototype thermal infrared sensor with Air Force
- Identified hardware focus areas

# Phase II: Pathfinder Space Mission

- Enhances Fusion Hub system
- Satellite hardware operational proof of concept

### **Future Data Specifications**



Soon, we will collect our own satellite thermal infrared data to generate surface temperature data and inform crop analytics. Our Pathfinder satellite will prove our operational concept, and our full constellation will set a new standard for space-based thermal infrared remote sensing.

	PATHFINDER	FULL CONSTELLATION
LIFETIME	2+ YEARS	5+ YEARS
ORBIT TYPE	SUN SYNCHRO NOUS	SUN SYNCHRO NOUS
LTAN	10:30 AM	10:30 AM AND 2:30 PM
ORBIT ALTITUDE	500 – 550 KM	500 – 550 KM
COLLECTION	NADIR MONITORING	NADIR MONITORING
COVERAGE	SELECT AREAS	GLOBAL LANDMASS
REVISIT	16 DAYS (HOSTED PAYLOAD)	DAILY (16+SATELLITES)
SWATH	70+ KM	150 KM
GSD	VNIR: 30 M LWIR: 70 M	VNIR: 10 M LWIR: 50 M
VNIR SPECTRAL BANDS	458 – 523 NM (BLUE) 543 – 578 NM (GREEN) 650 – 680 NM (RED) 698 – 713 NM (RED EDGE 1) 733 – 748 NM (RED EDGE 2) 773 – 793 NM (NIR 1) 785 – 900 NM (NIR 2)	>7 BANDS
LWIR SPECTRAL BANDS	10.6 – 11.19 μM (LWIR 1) 11.5 – 12.51 μM (LWIR 2)	MULTIPLE LWIR BANDS
LWIR QUALITY (@ 300 K)	ACCURACY: 0.2 K (AT APERTURE) SENSITIVITY (NEDT): 0.06 K	ACCURACY: 0.2 K SENSITIVITY (NEDT): 0.05 K

### Hydrosat Daily Surface Temperature



We offer daily, 20m surface temperature data derived from high quality, radiometric and geometric corrected NASA and ESA datasets. To synthesize the data, we employ a spatiotemporal fusion approach to produce high spatial resolution and data frequency.

HYDROSAT DAILY SURFACE TEMPERATURE DATA

#### **SPECIFICATIONS**

- 20m Spatial Resolution
- Daily Data Frequency
- Global Coverage
- Data Archive to 2017

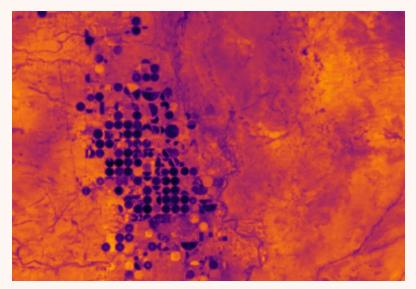
#### **ACCESS**

- Hydrosat API Delivery
- STAC Compliant
- Cloud Optimized GeoTIFFs

#### QUALITY

- Science Quality Calibration
- Analysis Ready
- CEOS CARD4L Product Family

PREVIEW



01

20m Land Surface Temperature



02

20m Visible

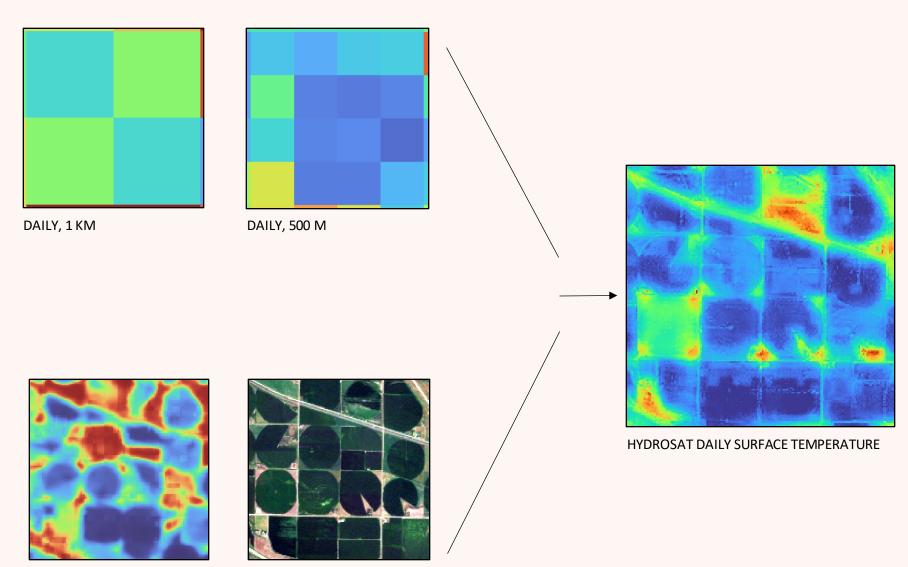
#### **Data Processing**



Hydrosat Daily Surface
Temperature (HDST) is
high resolution, daily
imagery modeled using
publicly available data
sources. In its current
iteration, it is produced
by our software-only
surface temperature data
production system,
Fusion Hub.

8 OR 16 DAYS, 120 M

10 DAYS, 20 M



# Thermal Enabled Crop Analytics

Surface temperature is the leading remote indicator of crop water stress.

Hydrosat's crop analytics are powered by surface temperature data. We leverage our peerless temperature data collection capabilities to provide crop analytics platforms and data streams.

Now: Crop Yield Forecast

soon: Irrigation Management



# **Crop Yield Forecast Product**



County-Level Crop Yield Forecasting

Vegetation Health

**Crop Water Stress** 

**Crop Mapping** 

API & Web Platform Delivery



#### **Yield Forecast Value**



#### Coverage

- Provides county, state and national results
- Covers the entire United States
- Covers five different crops

#### Pace

- Crop map is available 7 months earlier than USDA
- Forecast is released 2 weeks earlier than USDA
- Forecast is updated every two weeks

#### Access

- Proprietary analytics pipeline validated by the European Space Agency
- Easy data export through CSV files



#### **Continuous Improvements**

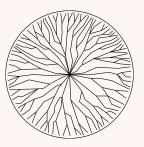
We continue to improve the crop yield forecast to be responsive to customer requirements.





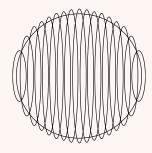
#### 01 NEW GEOGRAPHIES

Expanding coverage to Brazil, Canada, Belgium, France, Netherlands, UK and others



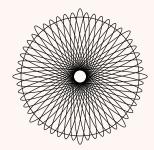
#### 02 MORE CROPS

Adding sugarcane, sugar beets, rapeseed, potatoes and other crops



#### 03 MORE FREQUENCY

Forecasts will soon be updated weekly, and eventually daily



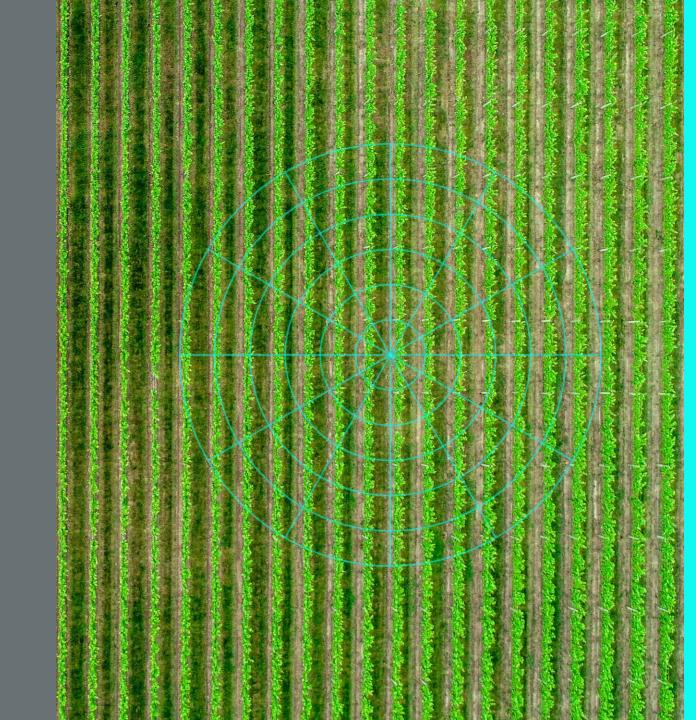
#### 04 MORE DATA

Hydrosat's first satellite will be launched in late 2023 with more to follow

#### **Future Product**

Hydrosat is developing an Irrigation Management tool that will provide decision support for farmers to know when and how much to irrigate crops.

Our tool will help farmers reduce their water, energy, and labor while boosting crop yields by 20%.



# Thank you

Pieter Fossel, CEO <a href="mailto:pieter@hydrosat.com">pieter@hydrosat.com</a>

